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CotterWeb Enterprises Named to *Inc.* Magazine's Annual List of 5000 Fastest-Growing Private Companies in the U.S. *Mendota Heights-based online loyalty marketing company ranks #25 in Minneapolis*

August 1, 2010 (Mendota Heights, Minn.) – Mendota Heights, MN. CotterWeb Enterprises has been named to the prestigious 2010 Inc. 5000 list of The Fastest-Growing Private Companies in America, announced today by Inc. magazine. CotterWeb Enterprises is a leading online loyalty marketing services company connecting motivated customers with targeted advertising offers through its Web properties InboxDollars.com and SendEarnings.com.

Founded by Daren Cotter in 2000, CotterWeb has provided more than ten million members a compelling way to be rewarded while engaging in various online activities, from shopping to participating in marketing research studies. Unlike the majority of online loyalty marketing programs that reward their members with points, CotterWeb rewards its members with cash — producing highly motivated, extremely responsive and loyal members that actively promote the CotterWeb brand.

CotterWeb reported 155% growth over three years, expanding from \$6.7 million in revenues in 2006 to \$17.0 million in 2009. CotterWeb's Inc. 5000 company profile can be found at: <http://www.inc.com/inc5000/profile/cotterweb-enterprises>

In addition to ranking 1,771 overall, Inc. also named CotterWeb:

Number 25 on the Top 85 Inc. 5000 Companies in Minneapolis

Number 173 on the Marketing and Advertising Companies industry ranking

“We are honored to again be recognized and included in Inc. 5000's list of fastest growing private companies,” said Cotter. “We continue to profit from our performance-based marketing and loyalty marketing services platform that extends our utility to more advertisers and provides additional satisfaction to our growing membership.”

About CotterWeb Enterprises

Founded in 2000, CotterWeb Enterprises is a leading provider of online loyalty marketing services through its Web properties InboxDollars.com and SendEarnings.com. CotterWeb provides more than 10.0 million loyal members the opportunity to be rewarded for participating in various product and service trials, marketing research surveys and other

online activities, such as shopping and playing games. The company provides advertisers and marketing research firms an efficient means to reach a targeted online audience and to pay only for performance that meets or exceeds their expectations.

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